

ADVERTISING OPPORTUNITIES

WEBSITE AD OPTIONS






-  **Home Page Event Highlight | \$75/\$125**
 - 1 available spot for special event promotion on Homepage
-  **Calendar Page Banner Ad | \$150/\$200**
 - 5 available rotating spots for banner placement
-  **Post-It Page Banner Ad | \$150/\$200**
 - 10 available rotating spots for banner placement
-  **Post-It Page Promotional Flyer | \$75/\$125**
 - Great to highlight an upcoming special event
-  **Post-It Page Promotional Post | \$50/\$75**
 - Press releases, company announcements, and featured blog articles

Member price / Non-Member price



Website ads are advertised for one month; except for the Home Page Event Highlight
-  **Enhanced Listing | \$100**

Only for members, Paid annually

NEWSLETTER OPTIONS

-  **1/4 Page Advertisement \$50/\$100 (8.5" x 2.75", Horizontal)**
 -  **1/2 Page Advertisement \$100/\$150 (8.5" x 5.5", Horizontal)**
 -  **Full Page Advertisement \$150/\$200 (8.5" x 11", Vertical)**
-  **1/4, 1/2, or full page ad featured in The Connector newsletter*
*Great to highlight an upcoming special event**
-  **Member price / Non-Member price**
Each ad is for one appearance in the Connector

EMAIL OPTIONS

-  **Email Blast \$200/\$400**
 - Dedicated email to spotlight one business, special event, or sales promotion
-  **Press Release \$50/\$75**

Member price / Non-Member price

Each ad is for one appearance on an email blast

