



VIRGINIA
PENINSULA
CHAMBER

2025

Annual Partnership Packet

Your investment goes directly into initiatives that stimulate economic growth, create job opportunities, and attract businesses to our community!

For more information:

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Newport News, VA 23606

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About the Partnership Packet

Promote your business while participating in the success of the Virginia Peninsula Chamber and the Peninsula business community! Annual Partnerships provide our members the opportunity to be recognized in a variety of ways.

PARTNERSHIP PACKAGES—

STEP 1: Start by reviewing the partnership levels. Details on available Partnership Levels can be found on page 4 and 5 of this packet.

STEP 2: Select the events and specific sponsorship level that you would like to support with your partnership dollars; available Sponsorship Options listed on page 6 and 7 of this packet.

STEP 3: Fill and sign the Annual Partnership Agreement on page 7 of this packet.

STEP 4: Once you have completed steps 1 through 3 on the BUILD YOUR PACKAGE pages (page 6 and 7 of this packet), email completed pages 6 and 7 to the contact listed below.

SPECIAL NOTES—

- ⇒ One Thousand Dollars from each Partnership Level has been allocated to advertising; which you can utilize by either advertising in our newsletter and/or on our website.
- ⇒ The State of the City Series is excluded from all Partnership Packages.

For more information please contact:

Suzy Johnson
sjohnson@vpcc.org
757-325-8160

Benefits of an Annual Partnership

Each partnership level comes with various publication and web exposure; as well as, company name or logo on the 2025 Sponsor Recognition Wall in the Chamber Office.

FEATURED BENEFITS—

The Peninsula Chamber has a rich history of fostering economic growth, promoting entrepreneurship, and advocating for the interests of local businesses. By becoming an Annual Partner, businesses can play a pivotal role in supporting not only our diverse array of events and Programs, but also in shaping the economic landscape of our community.

Here are some key benefits of annual partnership beyond traditional sponsorship:

Economic Impact: Your investment supports initiatives that stimulate economic growth, create job opportunities, and attract new businesses to our region.

Community Engagement: Through exclusive networking events and collaborative projects, partners establish meaningful connections that extend beyond the typical business-client relationship.

Advocacy and Influence: Annual partners have a strong voice in shaping local policies and regulations in advocating for a business-friendly climate that benefits the entire community.

Brand Visibility: Your brand will be prominently featured, demonstrating your commitment to the community's well-being.

Involvement as an Annual Partner will contribute significantly to the economic prosperity and quality of life on the Peninsula.

ADDITIONAL BENEFITS—

Opportunity to sponsor events before they open to the public

Reserved seating at sponsored events

Member's Choice Dollars to be used for Sponsorships, Tickets, and/or Exhibits/Booths

One Thousand Advertising Dollars to be used for advertising on the Chamber's website and/or within the Chamber's Newsletter (The Catalyst)

Partnership Levels

**All levels below include 2025 Sponsor Recognition Wall in Chamber Office.*

PREMIER PARTNER — \$25,000

\$24,000 MEMBER'S CHOICE DOLLARS *[Can be used for Sponsorships, Tickets, and/or Exhibits/Booths]*

\$1,000 ADVERTISING DOLLARS *[Can be used for Advertising on Website and Newsletter Only]*

PUBLICATION / WEB EXPOSURE: Listed in 2025 Annual Report; Listed in Business Directory as Annual Partner; Recognition in event PowerPoint and/or Program for sponsored events; Press Release posted on Web — (8); Complimentary Blast — (8); Logo/Link on Home Page Annual Sponsor Slider; Logo/Link on Business/Calendar Pages; Enhanced Web Page Listing (full year); Member-2-Public Coupons – available on website (one per week) max; Unlimited Job Postings

PLATINUM PARTNER — \$20,000

\$19,000 MEMBER'S CHOICE DOLLARS *[Can be used for Sponsorships, Tickets, and/or Exhibits/Booths]*

\$1,000 ADVERTISING DOLLARS *[Can be used for Advertising on Website and Newsletter Only]*

PUBLICATION / WEB EXPOSURE: Listed in 2025 Annual Report; Listed in Business Directory as Annual Partner; Recognition in event PowerPoint and/or Program for sponsored events; Press Release posted on Web — (6); Complimentary Blast — (6); Logo/Link on Home Page Annual Sponsor Slider; Logo/Link on Business/Calendar Pages; Enhanced Web Page Listing (full year); Member-2-Public Coupons – available on website (2 per month) max; Unlimited Job Postings

GOLD PARTNER — \$15,000

\$14,000 MEMBER'S CHOICE DOLLARS *[Can be used for Sponsorships, Tickets, and/or Exhibits/Booths]*

\$1,000 ADVERTISING DOLLARS *[Can be used for Advertising on Website and Newsletter Only]*

PUBLICATION / WEB EXPOSURE: Listed in 2025 Annual Report; Listed in Business Directory as Annual Partner; Recognition in event PowerPoint and/or Program for sponsored events; Press Release posted on Web — (5); Complimentary Blast — (5); Logo/Link on Home Page Annual Sponsor Slider; Logo/Link on Business/Calendar Pages; Enhanced Web Page Listing (full year); Member-2-Public Coupons – available on website (2 per month) max; Unlimited Job Postings

SIGNATURE PARTNER — \$10,000

\$9,000 MEMBER'S CHOICE DOLLARS *[Can be used for Sponsorships, Tickets, and/or Exhibits/Booths]*

\$1,000 ADVERTISING DOLLARS *[Can be used for Advertising on Website and Newsletter Only]*

PUBLICATION / WEB EXPOSURE: Listed in 2025 Annual Report; Listed in Business Directory as Annual Partner; Recognition in event PowerPoint and/or Program for sponsored events; Press Release—blasted or posted on website — (4); Complimentary Blast — (4); Logo/Link on Home Page Annual Sponsor Slider; Logo/Link on Business/Calendar Pages; Enhanced Web Page Listing (full year); Member-2-Public Coupons – available on website (2 per month) max; Unlimited Job Postings

MEDIA PARTNER — \$10,000

\$9,000 MEMBER'S CHOICE DOLLARS *[Can be used for Sponsorships, Tickets, and/or Exhibits/Booths]*

\$1,000 ADVERTISING DOLLARS *[Can be used for Advertising on Website and Newsletter Only]*

PUBLICATION / WEB EXPOSURE: Listed in 2025 Annual Report; Listed in Business Directory as Annual Partner; Recognition in event PowerPoint and/or Program for sponsored events; Press Releases—blasted or posted on website — (4); Complimentary Blast — (4); Logo/Link on Home Page Annual Sponsor Slider; Logo/Link on Business/Calendar Pages; Member-2-Public Coupons – available on website (2 per month) max; Unlimited Job Postings

EXECUTIVE PARTNER— \$8,500

\$7,500 MEMBER'S CHOICE DOLLARS *[Can be used for Sponsorships, Tickets, and/or Exhibits/Booths]*

\$1,000 ADVERTISING DOLLARS *[Can be used for Advertising on Website and Newsletter Only]*

PUBLICATION / WEB EXPOSURE: Listed in 2025 Annual Report; Listed in Business Directory as Annual Partner; Recognition in event PowerPoint and/or Program for sponsored events; Press Releases—blasted or posted on website — (3); Complimentary Blast — (3); Logo/Link on Home Page Annual Sponsor Slider; Logo/Link on Business/Calendar Pages; Enhanced Web Page Listing (full year); Member-2-Public Coupons – available on website (1 per month) max; Unlimited Job Postings

MILITARY PARTNER — \$8,500

\$7,500 MEMBER'S CHOICE DOLLARS *[Can be used for Sponsorships, Tickets, and/or Exhibits/Booths]*

\$1,000 ADVERTISING DOLLARS *[Can be used for Advertising on Website and Newsletter Only]*

PUBLICATION / WEB EXPOSURE: Listed in 2025 Annual Report; Listed in Business Directory as Annual Partner; Recognition in event PowerPoint and/or Program for sponsored events; Press Releases—blasted or posted on website — (3); Complimentary Blast — (3); Logo/Link on Home Page Annual Sponsor Slider; Logo/Link on Business/Calendar Pages; Enhanced Web Page Listing (full year); Member-2-Public Coupons – available on website (1 per month) max; Unlimited Job Postings

CORPORATE PARTNER — \$8,000

\$7,000 MEMBER'S CHOICE DOLLARS *[Can be used for Sponsorships, Tickets, and/or Exhibits/Booths]*

\$1,000 ADVERTISING DOLLARS *[Can be used for Advertising on Website and Newsletter Only]*

PUBLICATION / WEB EXPOSURE: Listed in 2025 Annual Report; Listed in Business Directory as Annual Partner; Recognition in event PowerPoint and/or Program for sponsored events; Press Releases—blasted or posted on website — (3); Complimentary Blast — (3); Logo/Link on Home Page Annual Sponsor Slider; Logo/Link on Business/Calendar Pages; Enhanced Web Page Listing (full year); Member-2-Public Coupons – available on website (1 per month) max; Unlimited Job

Build Your Package

STEP 1: PARTNERSHIP LEVEL—

Please select your desired partnership level from the list below.

- Premier Partner—\$25,000
 - Platinum Partner—\$20,000
 - Gold Partner—\$15,000
 - Signature Partner—\$10,000
 - Media Partner—\$10,000
 - Executive Partner—\$8,500
 - Military Partner—\$8,500
 - Corporate Partner—\$8,000
-

STEP 2: SPONSORSHIP OPTIONS—

Please select the event(s) and specific sponsorship level(s) that you would like to support with your partnership dollars. Note: Presenting Sponsor Levels are Exclusive, unless otherwise noted. Dates for all events will be provided as soon as they are scheduled.

ANNUAL MEETING

- Presenting Sponsor—SOLD**
- Gold Sponsor—\$3,500
- Silver Sponsor—\$2,500
- Bronze Sponsor—\$1,000
- Tickets—\$45

BUSINESS EDUCATIONAL SEMINARS/ WORKSHOPS

- Event Sponsor—\$500 (per event)
- Tickets—\$15

ECONOMIC FORECAST

- Presenting Sponsor—SOLD**
- Gold Sponsor—\$3,500
- Silver Sponsor—\$2,500
- Bronze Sponsor—\$1,000
- Tickets—\$45

EXECUTIVE/LEGISLATIVE ROUNDTABLES

- Presenting Sponsor—\$5,000
- Gold Sponsor—\$3,500 (per event)
- Silver Sponsor—\$2,500 (per event)
- Bronze Sponsor—\$1,000 (per event)
- Tickets—\$45

FIRST CITIZEN GALA

- Presenting Sponsor—SOLD**
- Gold Sponsor—\$3,500
- Silver Sponsor—\$2,500
- Bronze Sponsor—\$1,000
- Tickets—\$80 (Individual) | \$150 (Couple)

LEAD HIGHER (Annually January - December)

- Class Presenting Sponsor—\$6,500
 - Program Day Sponsor—\$1,000 (per day)
- *All LEAD Higher sponsorships are non-exclusive*

LEAD PENINSULA (Annually August - June)

- Class Presenting Sponsor—\$6,500
 - Program Day Sponsor—\$1,000 (per day)
- *All LEAD Peninsula sponsorships are non-exclusive*

MILITARY CAREER FAIR

- Presenting Sponsor—SOLD**
 - Gold Sponsor—\$3,000
 - Silver Sponsor—\$2,000
 - Bronze Sponsor—\$1,000
- (Electric, additional tables, and additional lunch tickets are available for an additional fee)*

**List continued on next page*

- ❑ **MILITARY RECOGNITION BREAKFAST**
 - ❑ **Presenting Sponsor—SOLD**
 - ❑ Gold Sponsor—\$2,500
 - ❑ Silver Sponsor—\$1,500
 - ❑ Bronze Sponsor—\$1,000
 - ❑ Tickets—\$45
- ❑ **PINK BAG LUNCHEONS** *(Monthly)*
 - ❑ Series Presenting Sponsor—\$7,500
 - ❑ Event Sponsor—\$500 *(per event)*
 - ❑ Member Tickets—\$10
- ❑ **RISING TIDE SERIES** *(Quarterly)*
 - ❑ **Series Presenting Sponsor—SOLD**
 - ❑ Presenting Sponsor—\$4,000 *(per event)*
 - ❑ Gold Sponsor—\$2,500 *(per event)*
 - ❑ Silver Sponsor—\$2,000 *(per event)*
 - ❑ Bronze Sponsor—\$1,000 *(per event)*
 - ❑ Tickets—\$45
- ❑ **START, GROW, THRIVE: SUCCEEDING IN BUSINESS—A SMALL BUSINESS SEMINAR SERIES**
 - ❑ Series Presenting Sponsor—\$4,000
 - ❑ Event Sponsor—\$500 *(per event)*
 - ❑ Tickets—\$15
- ❑ **SPOTLIGHT ON THE PENINSULA**
 - ❑ **Series Presenting Sponsor—SOLD**
 - ❑ Gold Sponsor—\$2,500 *(per event)*
 - ❑ Silver Sponsor—\$1,000 *(per event)*
- ❑ **STATE OF THE REGION**
 - ❑ **Presenting Sponsor—SOLD**
 - ❑ Gold Sponsor—\$3,500
 - ❑ Silver Sponsor—\$2,500
 - ❑ Bronze Sponsor—\$1,000
 - ❑ Tickets—\$45
- ❑ **ANY NEW EVENTS THAT MAY BE SCHEDULED** *(excluding State of the Cities)*

STEP 3: ANNUAL PARTNERSHIP AGREEMENT—

Please fill and sign the partnership agreement below.

Business Name: _____

Authorized Signature: _____

Printed Name: _____

Date: _____

Email: _____

STEP 4: SUBMIT PACKAGE—

Once you have completed steps 1 through 3, email completed pages (page 6 - 7 of this packet) to the contact listed below.

Suzy Johnson
 sjohnson@vpcc.org

2024 Annual Partners

PREMIER PARTNER



GOLD PARTNERS



PLATINUM PARTNERS



SIGNATURE PARTNERS



EXECUTIVE PARTNERS



CORPORATE PARTNERS



JUNIOR EXECUTIVE PARTNERS



JUNIOR PARTNERS



SMALL BUSINESS PARTNER



PHOTOGRAPHY PARTNERS



SUPPORTING PARTNERS



CATERING PARTNER



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CHAMBER

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