



Kathy Yevak

Kathy Yevak is General Manager for WSKY-TV (SKY4 TV) and Lockwood Digital Solutions in Hampton Roads, with over 35 years of experience in the Broadcast Television & Digital Marketing Industry.

She began her career in broadcast marketing at WAVY TV 10 (NBC), Fox43 (FOX) and LIN Digital before making the move to SKY4 TV and Lockwood Digital in 2013. Leading a team of marketing professionals, SKY4 TV's mission is to provide affordable broadcast television and digital marketing solutions that help local businesses succeed and grow. SKY4 TV offers video production services, broadcast TV advertising solutions, and over 190 digital strategies to help businesses of all sizes locally and throughout the US. Kathy is a graduate of James Madison University with a degree in English & Communications. In her spare time, she enjoys amateur photography, Fort Monroe walks, and spending time with her husband, two grown daughters, and walker hound.