

UPDATED APRIL 2, 2024



LEAD PENINSULA

Sponsorship Packet

CLASS OF 2025



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About the Program

LEAD Peninsula is a community and civic immersion program, which offers a comprehensive, behind the-scenes look at the components that make the Peninsula run efficiently and effectively and prosper economically. LEAD Peninsula also fosters opportunities for increased communication and cooperation among the private, public, and nonprofit sectors.

Since 1984, LEAD Peninsula has been introducing its class members to the major facets of the greater Peninsula community through an intensive ten-month program. The LEAD Peninsula members participate in educational sessions, tours, and candid conversations with community leaders. The goal is to provide intellectual and personal connectivity experiences with the various aspects of our community – business, education, environment, health, history, hospitality, human services, infrastructure (water/sewer), local, state and federal government, military and federal impact, public safety, tourism, transportation, workforce development, etc.

LEAD Peninsula is not technically a leadership development program, but it is a tool in developing future leaders on the Peninsula and for your business/organization. Participation in this influential program is a win-win-win, good for the Peninsula, good for the Chamber as an influential voice of the Peninsula business community and good for your organization.

**PLEASE CONSIDER SIGNING ON
AS A LEAD PENINSULA SPONSOR.**

1984

Leadership Institute of the Virginia Peninsula was established

1994

Program celebrates 10 Years

2004

Program celebrates 20 Years

2012

Program renamed as LEAD Peninsula

2014

Program celebrates 30 Years

2024

Program celebrates





Tuesday – Wednesday
AUGUST 27 – 28, 2024
Mandatory Overnight Retreat

Wednesday
SEPTEMBER 11, 2024
Program Day

Wednesday
OCTOBER 9, 2024
Program Day

Wednesday
NOVEMBER 13, 2024
Program Day

Wednesday
DECEMBER 11, 2024
Program Day

Tuesday
TBD, EARLY 2025
Optional Richmond Trip

Wednesday
JANUARY 8, 2025
Poverty Simulation

Wednesday
FEBRUARY 12, 2025
Program Day

Wednesday
MARCH 12, 2025
Program Day

Wednesday
APRIL 9, 2025
Program Day

Wednesday
MAY 14, 2025
Program Day

Wednesday
JUNE 11, 2025
Civic Engagement Day

Wednesday
JUNE 18, 2025
Commencement

Program Schedule

Sponsorship Levels

PRESENTING SPONSOR

Non-Exclusive Sponsorship

Recognition as a Class of 2025 Presenting Sponsor for the duration of the program

Recognition as a Virginia Peninsula Chamber Annual Partner (Leadership Level)

Listed in 2024 Annual Report

Company logo on various printed materials, to include all program agendas

Chamber Website:

Linked-Logo on the LEAD Peninsula page and on Home Page Annual Partner

Slider; and Banner Advertisement on the Chamber's online calendar page

Recognition at Completion Ceremony:

Opportunity to present corporate message (2 - 3 minutes) and/or introduce

the keynote speaker; verbal recognition; logo on event PowerPoint and/or

full page ad in printed Program; and company table in lobby

Opportunity for Complimentary Blasts — four (4) total

Acknowledgment on Social Media (Facebook, Twitter, and LinkedIn)

Two Complimentary Tickets to the Annual Meeting

Enhanced Web Page Listing (full year)

Member-2-Public Coupons – available on website (1 per month max)

Unlimited Job Postings

\$6,500

PROGRAM DAY SPONSOR

Non-Exclusive Sponsorship

Recognition as a Program Day Sponsor for one (1) date of your choosing

Company logo on the program agenda, for the selected date

Linked-Logo on the LEAD Peninsula page of the Chamber's website

Recognition at Completion Ceremony:

verbal, logo on event PowerPoint and/or in printed program

\$1,000



**LEAD
Peninsula**

Established 1984

Sponsorship Agreement

SPONSORSHIP LEVEL

Please select your desired sponsorship level from the list below

Presenting Sponsor — \$6,500

Program Day Sponsor — \$1,000

**Please select which session(s) you would like to sponsor from the list below*

- | | |
|---|--|
| <input type="checkbox"/> Civic Engagement Day | <input type="checkbox"/> Optional Richmond Trip |
| <input type="checkbox"/> Commencement | <input type="checkbox"/> Overnight Retreat |
| <input type="checkbox"/> Education and Workforce
Development Day | <input type="checkbox"/> Poverty Simulation |
| <input type="checkbox"/> Environment and/or Energy Day | <input type="checkbox"/> Public Safety Day |
| <input type="checkbox"/> Federal Impact (Military) Day | <input type="checkbox"/> Technology and
Manufacturing Day |
| <input type="checkbox"/> Government Day | <input type="checkbox"/> Transportation Day |
| <input type="checkbox"/> History, Hospitality, and Tourism Day | |

PLEASE SIGN AND EMAIL TO JAIME@VPCC.ORG

Business Name: _____

Authorized Signature: _____

Printed Name: _____

Date: _____ Email: _____



VIRGINIA
PENINSULA
CHAMBER

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