UPDATED APRIL 2, 2024

LEAD PENINSULA Sponsorship Packet

CLASS OF 2025

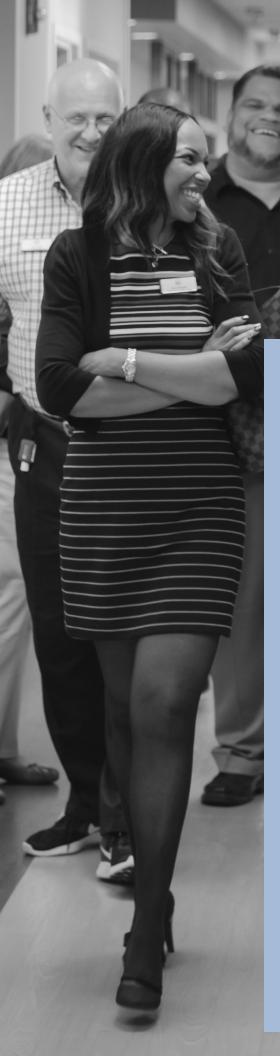


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About the Program

LEAD Peninsula is a community and civic immersion program, which offers a comprehensive, behind the-scenes look at the components that make the Peninsula run efficiently and effectively and prosper economically. LEAD Peninsula also fosters opportunities for increased communication and cooperation among the private, public, and nonprofit sectors.

Since 1984, LEAD Peninsula has been introducing its class members to the major facets of the greater Peninsula community through an intensive ten-month program. The LEAD Peninsula members participate in educational sessions, tours, and candid conversations with community leaders. The goal is to provide intellectual and personal connectivity experiences with the various aspects of our community – business, education, environment, health, history, hospitality, human services, infrastructure (water/sewer), local, state and federal government, military and federal impact, public safety, tourism, transportation, workforce development, etc.

LEAD Peninsula is not technically a leadership development program, but it is a tool in developing future leaders on the Peninsula and for your business/organization. Participation in this influential program is a win-win-win, good for the Peninsula, good for the Chamber as an influential voice of the Peninsula business community and good for your organization.

PLEASE CONSIDER SIGNING ON AS A LEAD PENINSULA SPONSOR.





Wednesday JANUARY 8, 2025 Poverty Simulation

Wednesday FEBRUARY 12, 2025 Program Day

> Wednesday MARCH 12, 2025 Program Day

Wednesday APRIL 9, 2025 Program Day

Wednesday MAY 14, 2025 Program Day

Wednesday JUNE 11, 2025 Civic Engagement Day

> Wednesday JUNE 18, 2025 Commencement



Program Schedule

Tuesday – Wednesday **AUGUST 27 – 28, 2024** Mandatory Overnight Retreat

Wednesday SEPTEMBER 11, 2024 Program Day

Wednesday OCTOBER 9, 2024 Program Day

Wednesday NOVEMBER 13, 2024 Program Day

Wednesday DECEMBER 11, 2024 Program Day

Tuesday **TBD, EARLY 2025** Optional Richmond Trip

Sponsorship levels

PRESENTING SPONSOR

Non-Exclusive Sponsorship

Recognition as a Class of 2025 Presenting Sponsor for the duration of the program Recognition as a Virginia Peninsula Chamber Annual Partner (Leadership Level) Listed in 2024 Annual Report

Company logo on various printed materials, to include all program agendas Chamber Website:

Linked-Logo on the LEAD Peninsula page and on Home Page Annual Partner Slider; and Banner Advertisement on the Chamber's online calendar page Recognition at Completion Ceremony:

Opportunity to present corporate message (2 - 3 minutes) and/or introduce the keynote speaker; verbal recognition; logo on event PowerPoint and/or full page ad in printed Program; and company table in lobby

Opportunity for Complimentary Blasts — four (4) total

Acknowledgment on Social Media (Facebook, Twitter, and LinkedIn)

Two Complimentary Tickets to the Annual Meeting

Enhanced Web Page Listing (full year)

Member-2-Public Coupons – available on website (1 per month max) Unlimited Job Postings

\$6,500

\$1,000

PROGRAM DAY SPONSOR

Non-Exclusive Sponsorship

Recognition as a Program Day Sponsor for one (1) date of your choosing Company logo on the program agenda, for the selected date Linked-Logo on the LEAD Peninsula page of the Chamber's website Recognition at Completion Ceremony:

verbal, logo on event PowerPoint and/or in printed program



SPONSORSHIP LEVEL

Please select your desired sponsorship level from the list below

□ Presenting Sponsor — \$6,500

Program Day Sponsor — \$1,000

*Please select which session(s) you would like to sponsor from the list below

- □ Civic Engagement Day
- Commencement
- Education and Workforce
 Development Day
- Environment and/or Energy Day
- □ Federal Impact (Military) Day
- Government Day
- □ History, Hospitality, and Tourism Day

- Optional Richmond Trip
- Overnight Retreat
- Poverty Simulation
- Public Safety Day
- Technology and Manufacturing Day
- Transportation Day

PLEASE SIGN AND EMAIL TO JAIME@VPCC.ORG

Business Name:		
Authorized Signature:		
Printed Name:		
Date:	Email:	



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