



**Stephanie Heinatz**  
**Consociate Media Bio**

Stephanie R. Heinatz  
Founder and Managing Partner  
Consociate Media

Cutting her teeth as a newspaper journalist and working on assignments from her own hometown, to the remote areas of East Africa to war-torn Iraq,

Stephanie believed one thing – stories are the most powerful way to reach people and inspire change. She brings that same strategy to Consociate Media, where she specializes in working with business owners, legislative initiatives, economic development programs, non-profit organizations, tourism efforts and individuals to strategically plan and execute storytelling across a wide range of new and traditional media.

Founded in 2011, Consociate Media is a woman-owned marketing, public relations and communications firm based in Gloucester, Virginia. In today's ever-changing media world, one thing has always held true — insightful storytelling and communications remain the most important way to inspire change and move people to action. That communication happens across multiple mediums in today's landscape — from online to press outlets to in-person engagements. Consociate Media's partners come together with the skillsets to develop the narrative (in words and pictures and video, online and off) to help inspire that change and move people to action.